



PRESS RELEASE

TASTE Presents
Cooking For A Cause:
The Peter Coe Tribute Series Of Cooking Classes

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Norfolk, VA - TASTE Unlimited has organized an exciting series of cooking classes as a tribute to company founder Peter Coe, who passed away from cancer in June 2011. Mr. Coe taught cooking classes at TASTE for years, and now five acclaimed area chefs will donate their time and expertise to **Cooking For A Cause: The Peter Coe Tribute Series**. 100% of the ticket sales from all five classes will be donated to Lee's Friends, a local non-profit organization that helps those living with cancer.

This special **schedule** of classes kicks off on Tuesday, February 7 with a class led by Chef Bobby Huber of **Steinhilber's Restaurant**. Other guest chefs include Chef Amy Brandt of **Amy B Catering** on the Eastern Shore (February 21), Chef Sam McGann of **The Blue Point** in Duck, NC (February 28), Chef Patrick Evans-Hylton, **food journalist** and Food Editor of *Hampton Roads Magazine* (March 6), and Chef Rodney Einhorn of **Terrapin Restaurant** (March 13).

The participating chefs all knew Mr. Coe personally. Chef Patrick Evans-Hylton said, "Peter was a culinary luminary in Hampton Roads, forever changing the way we look at food and dining here. I am so happy to be part of this cooking series to honor him for his landmark work." Chef Sam McGann, a veteran of the southeastern Virginia and northeastern North Carolina dining scene said, "Peter brought an elegance to the table with his love of food and passion for wine. He created in us a notion that we could bring the joy of dining into our everyday lives. We will always remember Peter for the great sense of 'good taste' that he gave to all of us."

Classes will be held in TASTE's kitchen at the **Norfolk location at 6464 Hampton Boulevard**. Each event will begin at 6:30 pm and will feature a champagne reception and a decadent menu, paired with hand-selected wines. Participants

will take home all the recipes from their class, as well as a copy of Peter Coe's cookbook from a special edition re-printing. Each class is limited to 20 participants. The cost is \$125 per seat, and 100% goes to Lee's Friends (tax is additional). Reservations are required and must be pre-paid. To make confirmed reservations, please call Amy Jordan at TASTE at 425-3011 x220 (Monday - Friday), or [reserve online](#).

Several sponsors have helped to make this special series of cooking classes possible: [Accent Kitchens & Baths](#) of Virginia Beach and Newport News, [Hampton Roads Magazine](#), Sysco Hampton Roads, and Republic National Distributors.

About TASTE: TASTE long been known for distinctive [sandwiches](#) prepared with their famous house dressing on freshly baked breads. Now in business for over 38 years, the company also offers hand selected wines and cheeses, [gourmet gift boxes and corporate gifts](#), an extensive array of specialty foods and Virginia-made products, [party platters](#) and [boxed lunches](#), and an exclusive line of [TASTE products](#)--including homemade cheese spreads, signature nuts and nut mixes, cheese straws, and other items. TASTE was also honored as 2009 Hampton Roads Retailer of Year by Retail Alliance and was named one of five "Outstanding Specialty Food Retailers" in the nation for 2009 by the National Association for the Specialty Food Trade (NASFT). The company has six locations in Hampton Roads. For store hours, more information, or to shop online, visit www.tasteunlimited.com.

About Lee's Friends: Lee's Friends is a local, award-winning non-profit cancer support group. Serving Hampton Roads for over 33 years, Lee's Friends offers person-to-person help and needed emotional and practical support to cancer patients and their families who are facing the crises of diagnosis and treatment of cancer. Lee's Friends works with patients of all ages and stages from diagnosis to cure or through death and bereavement. **All services are free.** For more information, call the Lee's Friends office at 757-440-7501 or visit them on the web at www.leesfriends.org

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