

## TASTE REWARDS™ For people who eat...



### IT'S SO EASY...

- 1) Drop off a sign up form at any TASTE location
- 2) Eat...lots
- 3) Identify yourself as a Taste Rewards™ member at the register every time you make a purchase, and we'll track your rewards for you

### BROWNIE POINTS REWARDS 2009

Every dollar you spend at the TASTE™ location where your account is established earns credit toward your Brownie Points awards. At the end of the Rewards year, we'll add it all up and send you a TASTE™ Gift Card.

<u>ANNUAL PURCHASES</u>	<u>GIFT CARD REWARD</u>
\$500-\$999	\$25
\$1,000-\$1,999	\$50
\$2,000-\$2,999	\$100
\$3,000-\$3,999	\$150
\$4,000-\$4,999	\$200
\$5,000-\$9,999	\$250
Over \$10,000	\$500

The Rewards year runs from each November 1 to the following October 31.

### BAKER'S DOZEN REWARDS

Upon the purchase of every 12th sandwich or salad, you will earn one (1) FREE classic sandwich on your next visit.

### SPECIAL PROMOTIONS

We'll be doing lots of fun special promotions, and you will be the first to hear about them via email. Also, don't forget to check your receipts for the latest on your Rewards account.

### PAYMENT OPTIONS

With TASTE REWARDS™, your credit card information may be saved to a secure, encrypted file so that you do not have to provide your credit card information with each order. This option may be particularly helpful for businesses and call ahead orders. Of course, you always have the option of paying by cash, check or charge at check out.

\*Sorry, TASTE REWARDS™ purchases are location specific and cannot be aggregated among locations.



**TASTE REWARDS™  
SIGN ME UP!**

All information must be complete and printed clearly

Account Holder's Name: \_\_\_\_\_  
If a business, please fill in any individual information for the primary contact.

Contact Name (businesses): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_ Apt. # \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Month of Birth: \_\_\_\_\_  
(Required for tracking your purchases)

Email: \_\_\_\_\_  
(Don't worry, we won't flood your inbox.)

**Location(s) where you would like a Rewards account set up:**

- Virginia Beach—Hilltop
- Virginia Beach—Bayville
- Virginia Beach—Oceanfront
- Norfolk—Ghent
- Chesapeake—Greenbrier
- Newport News—City Center

**PRIVACY & SECURITY PLEDGE**

Your information will be used only to provide you with updates regarding TASTE REWARDS™ and other TASTE™ happenings. We will not sell or distribute your information for any reason. Should you opt to leave your credit card information on file with us, it will be stored in a secure, encrypted file.

**We guarantee the protection of your personal information.**

**QUESTIONS**

For information about TASTE Rewards™, stop in one of our stores, visit [tasteunlimited.com](http://tasteunlimited.com), or call Customer Care at 757.425.3011 (ext. 0)

**THE FINE PRINT**

**Rewards are based upon purchases at the particular location where your account is established. Points cannot be aggregated across locations.** Brownie Points credits are not earned on taxes, gratuities or delivery charges, or certain discounted, returned or refunded merchandise. Rewards cannot be exchanged for cash or merchandise other than those offered with a particular reward. The TASTE Rewards program may be changed or terminated at any time.